



Dear soon-to-be virtual Amazing Race participant,

You're in for a really fun time.

Our company, like many others, has looked for creative ways to keep our team engaged during the pandemic. It's been a challenge with endless WebEx, Zoom, and Teams calls – one more virtual meeting was not necessarily high on my list of things that I was excited to do. Nevertheless, our senior leadership team set up an all-Marketing virtual event with Mark's Amazing Race Canada as a fun way to bring us together. I was dubious to say the least. I was also very wrong.

We had a great experience that far exceeded any of our expectations. Mark's creativity and well thought out structure created a fun, competitive environment where we solved challenges as a group, stretched our thinking, and relied on each other's strengths to achieve our virtual objectives. It was fast paced, engaging, and entertaining.

Any thought of surreptitiously triaging email in the background quickly faded as puzzles became increasingly complex and the competition heated up. Mark did an excellent job emceeing the race and injected just the right amount of healthy anxiety to get us to pull harder. Time flew, challenges were solved, and everyone left the event agreeing that is the most fun we could have imagined having during a virtual event. I highly recommend Mark's Amazing Race Canada if you're looking for creative way to engage your team, build camaraderie, and have a great time together.

Skeptic to Evangelist,

Darren Bielejeski
Global Marketing Manager
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